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Victor's Lavender

Press Release

Record wholesale orders result in order backlog for Victor's Lavender

Expanded growing area sought to keep up with increased commercial demand for lavender

Sequim, Washington February 5, 2018: Victor Gonzalez, President of Victor's Lavender, has sold out of commercial lavender plants for another year. "Last year we sold out in March." says Gonzalez, "This year we exceed our wholesale sales goals and sold out before the second week of February." Home gardeners and commercial accounts still seeking lavender plants for their 2018 growing season are encouraged to sign up for our waitlist, in the event severe winter storms on the east coast necessitates cancellations of existing orders. "Our green houses are full of newly propagated plants", reports Gonzalez, "so we'll have additional inventory getting ready to ship later this spring". Ordering details can be found at the Victor's Lavender website, www.VictorsLavender.com, or by calling (360) 681-7930.

Victor, who has been propagating, cultivating and selling both retail and wholesale lavender in Sequim since 1997. Today, lavender growers, local gardeners, and other experts rely on Victor's advice for successful plants.

Faced with ever increasing demand from commercial lavender farmers across the globe, Victor has recently entered into a strategic partnership with the Kellso family of Tumwater, WA to expand farmlands as well as operational capacity. Additional specifics of the new partnership will be detailed soon. However, "The potential for increased growing capacity, and expanded customer service for both our commercial accounts and our farm and festival visitors is good news!" exclaims Gonzales.

Since planting his first lavender plants in 1997, Victor Gonzalez has developed growing practices that have allowed his lavender plants to thrive. Victor continues to expand his knowledge with each plant he cultivates. Today, lavender growers, local gardeners, and other experts rely on Victor's advice for successful plants. When local lavender farms, gardeners, and businesses need lavender plants, they depend on Victor's Lavender for the healthiest plants money can buy. For more information contact Victor's Lavender, www.VictorsLavender.com, or by calling (360) 681-7930.

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For Immediate Release